



***Church Business* Magazine Debuts New Name, Partners With NACDB for Conference & Expo**

PHOENIX – May 29, 2007 – After more than a decade in publication, *Church Business*® magazine has changed its name to *Church Solutions*®. And the new moniker is just the beginning: It coincides with the launch of the magazine's debut conference and expo, produced in conjunction with founding sponsor, Arlington, Texas-based National Association of Church Design Builders (NACDB). The Church Solutions Conference and Expo is scheduled for Feb. 12-14, 2008 at the Phoenix Convention Center.

An unbeatable combination

In 1996, *Church Business* was launched to fill a void. At the time, resources devoted to “the business end” of running a church were scarce. Since then, pastors and administrators have come to rely on *Church Business* — now *Church Solutions* — for the most sophisticated, insightful articles on construction, design, staff management, finance and a litany of other leadership issues.

Under its new name, *Church Solutions*, the editors and publishers say they'll “up the ante” with a fresh, contemporary look and even more creative, outside-the-box solutions for modern church leaders. This includes more new installments in the magazine's downloadable eBook and Web seminar series — the first and only offerings of their kind in the house-of-worship market.

“We've certainly earned our reputation as the experts on running a church,” says Publisher Katherine Kennedy. “And now we've joined forces with the NACDB to present the most comprehensive, beneficial learning opportunity in the marketplace.”

When the NACDB was founded in 2003, it, too, served a unique need: to unify a nationwide association of firms committed to the practical application of biblical values in church building. The results are evident in NACDB members' excellence as specialists in consulting, designing and building church facilities.

“In short, NACDB members are successful regional consulting/design-build firms,” says NACDB President Greg Barron. “They join together to create a ‘best practices’ template to sharpen one another's skills for the benefit of the churches they serve.”



An educational, exciting experience for attendees

The magazine's new tagline — "Learn. Build. Grow." — also defines the mission of the first-annual Church Solutions Conference and Expo. "For a church, it happens in that order: learn, build and grow. That's where we step in with this exciting, one-of-a-kind learning experience," says Editor RaeAnn Slaybaugh. "Our goal is simple: teach attendees how to make their churches great places — great places to work, belong and call home."

This brand-new, dual-focus learning experience is designed to attract all types of church leaders, from executive pastors to building-committee members. Carefully planned workshops will show them how to take their church construction projects from funding to fruition.

Attendees will also gain practical advice for effectively managing a church, with intensive education on the most pressing leadership issues facing modern churches.

Expo offers unique appeal for exhibitors

For exhibitors, unlimited educational, networking and promotional opportunities will broaden their exposure to the house-of-worship market. Just a few of the industry leaders who recognize the value of this dialogue, and have already committed to exhibiting at the Church Solutions Conference and Expo, include Custom Sound Design, Strongtower Financial, Generis, Ziegler, Tectum, Hufcor and G.L. Barron.

Some unique sponsorship opportunities include keynote sessions, workshop and track sponsorships, mobile marketing, vendor presentations, *Church Solutions* Expo TV, roundtable sponsorships, buyer/seller sponsorship, literature distribution, hotel room "drops" and more. A complete list is available at www.churchsolutionsexpo.com/sponsorships.

"Together, our resources and expertise are unbeatable," adds Kennedy. "Attendees of the Church Solutions Conference and Expo will experience the benefits firsthand."

For complete details on the conference and expo, log on to www.churchsolutionsexpo.com. To see the new look of the magazine, visit www.churchsolutionsmag.com. To learn more about the NACDB, visit www.nacdb.com.

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