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National Association of Church Design Builders Sets Record for Web Site Traffic

ARLINGTON, Texas – (May 9, 2006) – The Web site for the National Association of Church Design Builders (NACDB), a non-profit organization that serves as a resource for the planning, design and construction of churches and church-related facilities, has set a new record for traffic this spring.

Urchin, a Web site reporting system, indicated that traffic on the Web site, www.nacdb.com, has increased 70 percent from March 2005. Nearly 81 percent of the Web site's visitors found the site without being directed from another Web site. In the month of March alone, www.nacdb.com received 5,200 total sessions. A session is a series of hits over a specific time by one visitor.

“Our Web site is intended to provide tools and resources for churches who are planning to build, expand or relocate,” said Ron Womack, executive director of the NACDB. “The fact that 80 percent of our visitors come without the referral of a search engine shows this record is no accident. It is a testament to the value of the content contributed from the expertise of our members.”

Industry articles, NACDB newsletters, project profiles, a member directory, and a calendar of events are available on www.nacdb.com.

For more information on the NACDB, see www.nacdb.com or call (817) 200-2622 or (866) 416-2232.

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