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National Association of Church Design Builders Partners With PinPoint Creative Group

ARLINGTON, Texas – (March 14, 2006) – The National Association of Church Design Builders (NACDB), a non-profit organization that serves as a resource for the planning, design and construction of churches and church-related facilities, has selected PinPoint Creative Group for its marketing communications, including advertising, collateral and Web site design.

“The NACDB is only as great as our roster of members, so recruitment is an ongoing priority,” said Ron Womack, executive director of the NACDB. “Communication is key to growing our membership and making our services available to church designers and builders around the country. We have selected PinPoint Creative Group to bring a fresh approach to our marketing strategy, and we are excited about working with the PinPoint team to meet our marketing goals.”

PinPoint Creative Group has more than 30 years of creative and strategic experience and offers a full line of services, including identity programs, Web sites, brochures, packaging design, and focus testing designed to deliver effective, innovative and targeted marketing to grow awareness and increase market share. Details about PinPoint Creative Group’s services are available at www.pinpointcreative.com.

For more information on the NACDB, see www.nacdb.com or call (817) 200-2622 or (866) 416-2232.

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